

KISII NATIONAL POLYTECHNIC

Tel: 0700152177 / 0752031300 Email: info@kisiipoly.ac.ke Website: www.kisiipoly.ac.ke P.O. Box 222 - 40200 Tel: 058-20319558 KISII - KENYA



KISII NATIONAL POLYTECHNIC- SECOND INTERNATIONAL CONFERENCE

CONCEPT NOTE

The Kisii National Polytechnic (KNP) is in the process of organizing its 2nd International Research Conference. The theme of the conference is *"The Role of Science, Technology and Innovation for Sustainable Development"*.

The following subthemes will inform presentations and discussions at the conference: -

- 1. Climate action towards Sustainable Development
- 2. Industry Academia Partnerships for sustainable Development
- 3. Strengthening the responsiveness of TVET towards Sustainable Development
- 4. Food Security for Sustainable Development
- 5. Industry 4.0 for Sustainable Development
- 6. Cross-cutting themes on Sustainable Development

Kisii National Polytechnic is one of the eleven national polytechnics in Kenya and the only one in South West Kenya. Its current enrolment is 15,000 trainees who take courses at the four levels of Higher Diploma, Diploma, Craft and Artisan. The college offers 116 courses in its 10 academic departments. A total of 330 trainers currently offer training on both regular and part time basis.

The conference will be held in the institution and will be officially opened on 29^{th} June 2023 and will be closed on 30^{th} June, 2023.

This Second KNP international conference is inspired by the critical challenge of human, environmental, and economic sustainability concerning the present and future generations in a global-scale context.

The theme emphasizes the strong foundation that is provided by using research to inform our everyday practices, policies, and analytical approaches.

The conference will provide a forum for the sharing of ideas, presentation of research findings, and discussion of professional issues relevant to Sustainability Science and will proceed in a multidisciplinary way across the various fields and perspectives, through which we can address the fundamental and related questions of Sustainable Development. This interdisciplinary forum is for industrialists, research scholars, teachers/trainers, policy makers and practitioners from any professional discipline who share an interest in—and concern for— sustainability in a holistic perspective, where environmental, economic and sociocultural concerns intersect.

The desired outcomes of the conference are: -

• To bring together stakeholders, professionals and experts working in the fields of TVET, University and Industry to Network, share challenges and experiences,



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provide technical updates and share latest research findings and interventions and Propose/develop strategies for addressing the discourse of Sustainable Development in Kenya and beyond.

- To provide and facilitate links between policy makers, professionals and Industry to ensure that the government of Kenya and other governments implement policy guidelines that they are committed to.
- To develop a media strategy surrounding the conference that will seek to engage dialogue on issues of TVET and Sustainability Science.
- To produce a technical conference report that can serve as a reference document for individuals and institutions of higher learning and industry.
- To engage in advocacy and raise awareness on issues related to Sustainability Science
- To bring to fore the crucial role of TVET in steering research and innovation towards sustainable development.

SPONSORSHIP BENEFITS

Sponsors of the conference can partner with KNP in any one of five sponsorship categories;

Title Sponsor (One slot) Kshs. 5,000,000 and above.

Benefits

- 1. Extensive publicity of sponsor on conference materials, our website, on social media and other platforms before, during and after the conference
- 2. One speaking slot on opening day of the conference
- 3. One moderator slot for one of the conference panels
- 4. Key message editorial space in a national circulating newspaper as main sponsor
- 5. Speaking opportunity at the networking cocktail
- 6. Acknowledgement of sponsor as the main sponsor
- 7. Company logo and profile on the event brochure, book of abstracts and conference website
- 8. Sponsor recognition in the relevant press releases for the event
- 9. Sponsor logo included in all print adverts
- 10. Complimentary exhibition space within a prime area of the event networking area

Diamond Level Sponsor, Kshs 1, 000,000 and above.

Benefits

- **1.** A three day pre conference free access to the institution to sell products & services to staff and trainees.
- 2. 1-hour presentation at the plenary as a keynote speaker.
- 3. Opportunity to chair one panel discussion at the plenary



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- 4. Two 10 by 10ft booth space including tables and chairs
- 5. Five conference registration passes for each day of the conference
- 6. Logo will be displayed on all key publications and promotional materials
- 7. Company and product profile in the conference guide
- 8. Mentions on digital media platforms

Platinum Level Sponsorship, Kshs 500,000 and above

Benefits

- 1. A one day pre conference free access to the institution to sell products & services to staff and trainees.
- 2. One 40-minute presentation to the entire audience during the conference.
- 3. 10 by 10ft booth space including tables and chairs
- 4. Three conference registration passes for each day of the conference
- 5. Logo will be displayed on all key publications and promotional materials
- 6. Company and product profile in the conference guide
- 7. Mention on digital media platforms

Gold Level Sponsorship: Kshs 250,000 and above

Benefits

- 1. One 20-minute presentation at the plenary
- 2. 10 by 10ft booth space including tables and chairs
- 3. Two conference registration passes for each day of the conference
- 4. Logo will be displayed on selected promotional materials
- 5. Mention on digital media platforms

Silver Level Sponsorship: Kshs 100,000 and above

Benefits

- 1. 10 by 10ft booth space including tables and chairs
- 2. One conference registration pass for each day of the conference
- 3. Logo will be displayed on selected promotional materials
- 4. Mention on digital media platforms

Besides the benefits mentioned above, a sponsor will have the opportunity to network with local and national organizations working in the field of TVET, higher education and the Industry and increase company visibility among funding agencies, civil society organizations, service providers, academics and experts in this area. The sponsor will also have opportunity to present ideas, products and services to a diverse group of conference participants as well as find potential collaborators their line of business.